



## Resource Guide

### Geo Farming Lists

Two companies make it easy to acquire lists of homeowners and contact information (when available). Both provide online maps that allow you to “draw” the area you want to target, or you can select by zip code, home price, etc. Each provider offer different features and pricing, so be sure to check out both of them:

- ProspectNow.com
- ColeInformation.com

### Postcard Mailing Service

We provide quality, competitively priced postcard printing and mailing service. If you desire the “Secrets” cards printed and mailed, please use the mailing information provided with them (or contact us at [Support@MasterGrabber.com](mailto:Support@MasterGrabber.com)). If you are looking for an easy, automated way to send Just Sold postcards to your farm, or if you desire fully customized marketing postcards created and mailed to your farm, please visit our website for details:

- AgentDominator.com

### Automated Electronic Touches

Farming generates best responses when you touch your list through multiple channels, such as postcards, phone, text, voicemail, Facebook, email, etc. Many CRMs today offer full automation, making it easy to record a video, record a ringless voicemail message, write an email, or write a text message ... then at the press of a button send it to everyone in your farm for which you have contact information. If you already use an industry-standard CRM,

check with your provider to see if they already provide these features. If they do not, the following are two leaders in the industry who do:

- LionDesk.com
- TopProducer.com

### Ringless Voicemail

Some industry-standard CRMs provide integration for ringless voicemail (record a message and broadcast it direct to cell phone voicemails without the cell phone ringing). But many do not. There are several companies who provide these services:

- SlyBroadcast.com
- Drop.co
- Robocent.com
- JustDeliverIt.com

### Append Your List

If you have a list of names and addresses you want to append emails and phone numbers, or if you have a list of names and emails and you want to append mailing address and phone numbers, we can help. We searched and tested a number of providers, and created a relationship with one who has provided some of the best appending quantity and quality. Full Disclosure: appending is not 100% accurate, nor is it 100% complete. Appending is derived by compiling multiple databases together. Our experience, though, is we can typically match 70% of emails with a mailing address, and about 50% of mailing addresses with a good email and/or phone. Contact us if you need this help:

- [Support@MasterGrabber.com](mailto:Support@MasterGrabber.com)